

TIE PITSBURGH

www.pittsburgh.tie.org 412-334-8855





Non-Profit Goals

We are a non-profit, established in 2001, for entrepreneurs, by entrepreneurs!

We foster regional entrepreneurship through mentoring, networking, education, and funding.

Read more about us at: https://pittsburgh.tie.org





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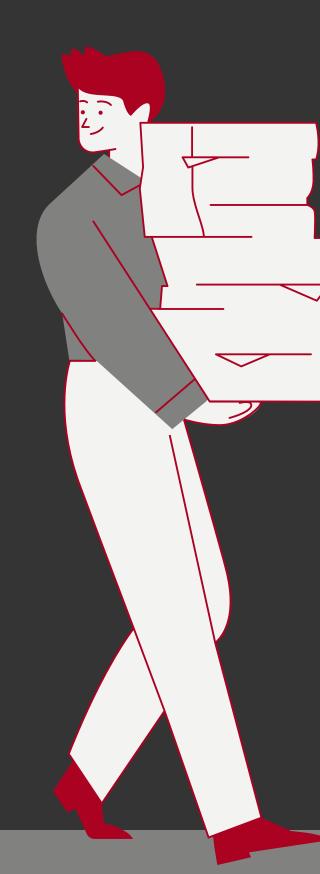


WE ARE EXCITED TO ANNOUNCE OUR 2025 PROGRAMS!

TIE Young Entrepreneurs (TYE): designed to inspire and empower *high school students* in the Greater Pittsburgh Region to become the next generation of entrepreneurs and business leaders.

TIE Women (TW): a global initiative dedicated to embracing, engaging, and *empowering women entrepreneurs* across all stages of their entrepreneurial journey.







TiE Young Entrepreneurs is a **7-week asynchronous** summer program for *high school students*.

The immersive program teams students up to build a company they present via a Pitch Competition Graduation Ceremony at Carnegie Mellon University

Learn more about TYE <u>here!</u>



TYE 2024 Winner LogistiBot Solutions

Product Design Overview





TiE Women is a *Global Pitch Competition* supported by a network that fosters women's entrepreneurship.

Our Regional Program sends winners to the International Stage, fostering vast *growth*, *exposure*, *and possible funding*.

This program connects Pittsburgh Women in Entrepreneurship to a *global community* of innovators.

Learn more <u>here!</u>



TW Global Runner-Up

Adrich IoT

Pittsburgh Candidate Wins Global Prize & Recognition

Sponsorship Opportunities

Mastermind Sponsor: \$10,000

Brand Visibility: Your logo prominently displayed on program materials, event banners, and promotional content.

PR Coverage: Inclusion in press releases, media coverage, and program announcements.

Event Recognition: Verbal acknowledgment at all TYE / TW Pittsburgh events, including the final and/or annual pitch competition.

Impact Highlight: Exclusive opportunities to showcase your organization's support for youth and women entrepreneurship.

Curriculum Sponsor: \$5,000

Educational Focus: Recognition as the official sponsor of the program's educational curriculum.

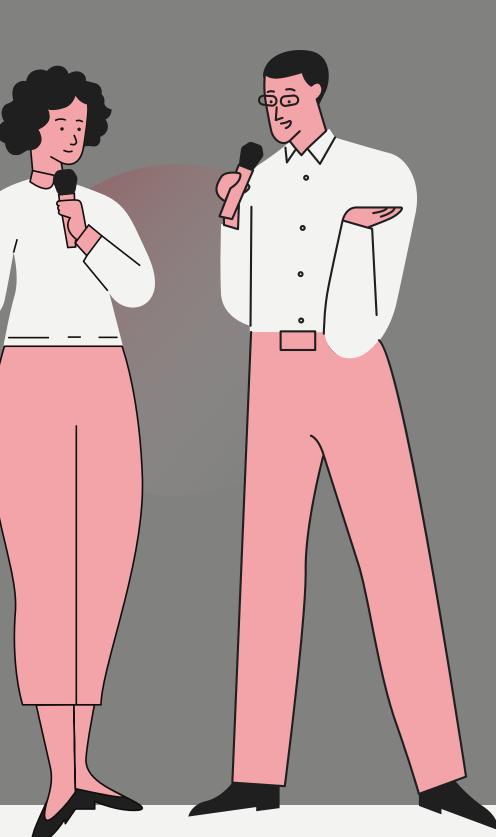
Logo Placement: Featured on participant-facing materials, **Program Integration**: Opportunity to provide guest speakers or mentors to enhance learning.

Judge & Mentor Sponsor: \$3,000

Event Sponsorship: Acknowledgment as a key sponsor of the final or annual pitch competition.

Networking Access: Exclusive opportunities to connect with mentors, judges, and participants during the event. **Event Branding**: Logo placement on event materials and public recognition during the pitch competitions.

WHY SPONSOR OUR 2025 PROGRAMS?



- Community Impact: Directly invest in the next generation of Pittsburgh's young entrepreneurs and the advancement of women entrepreneurship in Pittsburgh.
- **Brand Alignment**: Position your organization as a leader in youth development as well as promoting diversity, equity, and inclusion in our business community.
- **Networking Opportunities**: Engage with like-minded sponsors, mentors, and business leaders.

Your support is essential to achieving our goal of reaching students and entrepreneurs across the Greater Pittsburgh region.

Together, we can cultivate a vibrant entrepreneurial ecosystem and inspire young entrepreneurs & women innovators.

Click Here to Sponsor!

Have Questions?

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Thank you for partnering with us to empower the future of youth & women-led entrepreneurship!

